

Michael “Mike” Glazebrook
Des Moines, IA (willing to relocate)
515-729-1112 • Contact@MikeGlazebrook.com
MikeGlazebrook.com
www.linkedin.com/in/mikeglazebrook
https://github.com/glazebro

SOFTWARE ENGINEER | FRONT END WEB DEVELOPER

Proven, creative, and multi-talented web developer with contributing technical and graphic design expertise that exceeds customer needs and enhances user experience. Dedicated communicator, collaborator, manager and negotiator who delivers high quality business and client initiatives through innovative development strategies on time and within budget in a fast-paced environment. Core competencies include:

Web Development	Front End	Responsive Development
Programming	Cross Browser Development	Computer Science
Analytics	Troubleshooting	Client Relationship Management
Effective Communication	Collaboration	Team Leadership
Attention to Detail	Creativity	Content Management

TECHNICAL SKILLS

Languages/Libraries/Frameworks:

- HTML5 • CSS3 • PHP • Javascript • jQuery • MYSQL • Bootstrap • AJAX • HTML Emails
- Content Management Systems (CMS) • HubSpot • Wordpress • Joomla • Moodle
- Learning React and Angular

Development Tools / Methodologies:

- Mac / Windows OS • Adobe Creative Suite CC • Photoshop • Illustrator • InDesign • Dreamweaver
- Acrobat • Sublime Text • Beanstalk • BB Edit • SVN • GIT • FTP • CodeKit • Tower

EXPERIENCE

ITA Group, Des Moines IA

10/2020 to current

Front-end Developer

Increased client satisfaction and retention by improving and building client programs and ITA Group’s employee engagement CMS as well as other tool sets that drive business.

- Streamlined an online booking tool built in angular to connect people to flights that take them to and from the events and incentive travel programs they are attending
- Improved the usability of ITA Group’s employee engagement CMS which helped increase sales and retention during difficult times of Covid
- Increased interactive page builds by working with digital designers to bring new pages and programs to life, which also will be used in generating new sales and business
- Improved security and speed of the tools used at ITA Group by cleaning up and refactoring front-end code and calls to javascript libraries
- Connected user data to pages and tools to create a unique and personal experience

CDS Global, Des Moines IA**04/2017 to 02/2020****Senior Web Developer**

Improved brand visibility by working with a team of marketing professionals to rebuild CDS Global's brand both off and online utilizing Hubspot as CDS Global's content management system. By creating digital marketing campaigns we highly increased prospective clients by gently persuading them to fill out forms on www.cds-global.com and convert them to leads.

- Increased site security, SEO and SEM functionality by guiding the decision to switch from Wordpress to Hubspot as our CMS after finding Wordpress hacks when first hired.
- Enhanced usability and marketing funnels by rebuilding newly branded CDS Global Corporate websites while learning to use Hubspot as our CMS.
- Ensured accessibility by creating highly responsive and compatible websites, web pages and emails.
- Increased user interaction and leads by adding on scroll animations and interactive visual effects.
- Slashed time spent while simplifying web changes by utilizing Hubdb to pull database information into the front end of the website dynamically.
- Increased resource downloads to gated materials by proposing growth driven changes including redesigning the resources section of www.cds-global.com.
- Achieved Hubspot certifications for Inbound, Email Marketing, and Growth Driven Design increasing my awareness to bring more to the table utilizing Hubspot as a marketing tool.
- Elevated website visits, retention and lead generation by creating Hubspot campaigns including html email, landing pages, blog pages, and web pages.

Integer Group, Des Moines IA**06/2014 to 04/2017****Web Developer**

Succeeded in delivering digital projects varying in type and complexity in a timely manner inside of tight budgets powering business objectives of Integer's clients.

- Grew clients businesses by building, maintaining, and supporting new and existing web applications, client websites, landing pages and HTML emails on a large scale.
- Strengthened client relationships utilizing PHP and MYSQL including Wordpress CMS, Laravel to customize solutions for each project.
- Paved the way for innovation by attending strategy meetings to guide design and functionality for great UX.
- Ensured highly usable solutions by performing SEO and cross browser compatibility checks as well as making sure all projects were fully responsive and highly accessible.

Colorado Access, Denver CO**08/2012 to 05/2014****Web Coordinator / Front End Developer / Designer**

Brought Colorado Access into the digital age by designing and building websites and site components. Reported directly to the vice president of EMS at Colorado Access (also CEO of Access Behavioral care).

- Greatly increased visibility by designing and developing Coaccess.com and Wyoaccess.org websites using Joomla CMS.
- Simplified user experience by updating the structure and design of AHBS (Access Health Benefit Solutions) and My Health Experience websites using Liferay.
- Continued learning at Colorado Access by developing a LMS (Learning Management System) using Moodle and Joomla integrated through a plugin (Joomla).
- Visually displayed growth utilizing custom SQL reports utilizing JSON, PHP and google charts.

American Youth Soccer Organization, Torrance CA

12/2010 to 04/2012

Graphic Design And Digital Media Coordinator

Insured regional success with print and digital collateral as the lead graphic designer for AYSO under the direction of the graphic design and digital media manager.

- Brought AYSO news to the masses by updating and creating new news stories on a weekly basis through AYSO's content management system using CSS and HTML.
- Gave regional programs a professional look with in-house designed and printed material.
- Increased program participation by creating web pages for AYSO's website (ayso.org).
- Slashed costs working with various printers in order to produce designed materials.

EDUCATION

Bachelor of Fine Arts (B.F.A) in Graphic Design - Studio emphasis in Art / Art History

Minor in Business

The University of Iowa, Iowa City, IA